



ZUMAS COMES TO THAILAND TO EXPLORE SUSTAINABILITY PRACTICES CREATED BY AWARD-WINNING ZEAVOLA RESORT & SPA ON REMOTE KOH PHI PHI

SUMAS, or otherwise known as the Sustainability Management School is a business management school that educates students to the highest standard in practices that allow sustainable impacts on the environment, on economic development, and society in general. The school is creating a new breed of leaders that will drive principles of sustainability in their everyday business practices in marketing, finance, supply chain and production industries. Founder and President of SUMAS Ivana Modena, together with seven international students spent three days at Zeavola Resort & Spa exploring award-winning sustainability practices.

The pillars that support SUMAS encompass business operations that integrate environmental and social responsibility into their practices; critical thinking to develop innovative ideas to create a greener economy and the celebration of gender and ethnic diversity. Zeavola recently published their 'Little Green Book' which embraces each of these pillars; their achievements have been audited and recognised by Travelife, an internationally recognised accommodation sustainability programme. In over 50 countries and with over 1,500 members using practical tools and resources to improve their business's environmental, financial and social impact. Strict criteria have been set in various areas to assess individual hotel performance in the areas of human rights, labour, community engagement and environmental impact.

Zeavola's passionate general manager, Florian Hallermann, spearheaded an intensive three-day training camp for seven resident students and 13 that were live streaming from the school in Switzerland. The hotel is a well-oiled machine with a cohesive team that wholeheartedly believes in its sustainability mission. Time was of the essence so the students were introduced to each of the activities that are carried out daily by various departments and team members. Key Performance Indicators (KPI's), measurement tools, progress and final results were available for analysis and discussion. Florian

explained his journey from sporadic sustainability project implementation to, with the help of Travelife, structured, planned and accountable plans.

To complete the camp; Zeavola and SUMAS teams joined forces and together cleaned Nui Bay. The bay is a hidden gem and often sadly overlooked by the municipality and visitors. While idling international tourists enjoyed the beach, the team collected over 30 sacks of garbage, a 300kg ball of tangled fishing nets and a lonesome kayak. After many trips to the bay, all of the rubbish was loaded onto the garbage boat for appropriate disposal.

Florian on his first sustainability camp said “I enjoyed to introduce our efforts to a group of highly educated and interested students. The remote island setting of Zeavola is predestined to be a trigger for sustainable management. Lots of local solutions might not be applicable in Europe or other destinations, but they work for us, and we are happy to share them with the students and team of SUMAS”.



ABOUT THE ZEAVOLA RESORT

Zeavola Resort, a member of Small Luxury Hotels of the World (SLH), is Koh Phi Phi's leading and most loved luxury diving eco-resort. Located at Laem Ton on Koh Phi Phi Don's stunning and pristine northern tip and less than an hour by luxury speedboat from Phuket, Zeavola offers guests a step back into simplicity, a journey of unforgettable discovery and deeply engaging luxury diving experiences. Zeavola is strongly committed to living and working together with nature in a sustainable manner. The aim is to protect the biodiversity of the island while always looking for new and unique ways to connect our guests to Phi Phi on a deeper level while offering luxury as natural as it is authentic. Zeavola Resort is TravelLife Gold Certified. Visit zeavola.com for detailed information on the 53-villa eco-sanctuary.

All queries about possible camps and seminars
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